CONTEST NAME: "What's in Jerry's Shopping Cart" (Benchmark Contest) SPECIFIC CONTEST RULES

Effective Date(s): Monday May 7, 2018 – Friday December 28, 2018

Participating Radio Station(s)/Website Address(s)/Studio Address(s):

101.1 WFGE-FM ("BIG Froggy 101") / www.foreverstatecollege.com / 814-237-9800 / 2551

Park Centre Blvd. State College, PA 16801

Declared Value of Prize(s): Randomly awarded daily prizes each consisting of one
(1) \$50 gift cards from Giant Foods each a ("Daily Prize(s)") and one (1)
grand prize, consisting of one (1) \$100 gift card from Giant Foods ("Grand
Prize(s)")

Forever Media, Inc. and its affiliates in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

- 1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 18 years of age or older to enter.
- 2) During the Effective Date, Forever's WFGE, will be giving away the above described Daily Prize(s) and the Grand Prize(s) on specific two be announced contest dates. The Daily Prize(s) and Grand Prize(s) are not transferable. If the Winner declines the Daily Prize(s) or Grand Prize(s), there will not be any alternate Daily Prize(s) or Grand Prize available in substitution and that Daily Prize(s) or Grand Prize(s) will not be re-awarded and becomes the property of Forever.
 - During random to be announced contest dates, possession of the current Giant Food circular used in this contest is not necessary to win, but is available at all Giant Foods stores and online.
 - The contest will take place on Participating Radio Station(s) at approximately 7:20 a.m., with the announcement of one item chosen from the too be announced contest date(s) weekly Giant circular.
 - To win the Daily Prize(s), during the to be announced contest weeks during the Effective Date, Participant(s) are to listen on-air for a cue to be caller number nine (9) at (814) 272-0408 between 8 a.m. and 5 p.m. Caller number nine (9) will then be asked to recall and name that day's item, to win the Daily Prize(s). In the event of a technical difficulty with a call or an incorrect answer, successive calls will be taken until that day's Daily Prize(s) winner is confirmed. Contest will be played one (1) time per weekday during the specific weeks during the Effective Date.
 - To win the Grand Prize(s) on Fridays of those to be announced contest weeks at approximately 5:00 p.m., the Participating Radio Station(s) will ask for caller number nine (9) at (814) 272-0408 to recall and correctly name all four (4) items from the week to win the Grand Prize. If caller nine (9) is incorrect, or in the event of a technical difficulty, successive calls will be taken until that week's Grand Prize(s) winner is confirmed.
 - Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099 from Forever, unless otherwise set forth in specific contest rules.

- 3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.
- 4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s)at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.
- 5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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