

CONTEST NAME: "Live Action Broadcast Random Prize(s)"

SPECIFIC CONTEST RULES ("Benchmark Contest")

Effective Date: January 1, 2018 to December 31, 2018

Participating Radio Station(s)/Website Address(s)/Studio Address(s)/Phone #'s:

WFGE ("BIG Froggy 101"), WBUS ("93 7 the Bus"), WMAJ ("Majic 99"), WAPY ("Happy 103"), WRSC ("Newsradio 1390"), WQWK ("State College's ESPN Radio 1450") / www.foreverstatecollege.com / 2551 Park Centre Blvd. State College, PA 16801 / 814-237-9800

Declared Value of Prize(s): Individual to be determined prize(s) to be randomly awarded at Live Action Broadcasts and at a de minimus value not to exceed approximately \$100 or in the circumstance of the prize being an event ticket, the de minimus face value may be up to \$100 face value per ticket". ("Prize(s))"

Forever Media, Inc. and its affiliates in conjunction with various sponsor(s) and/or prize provider(s) (collectively, "Forever") is conducting a contest named as set forth above ("Contest"). Forever may air contest(s) from time to time which are conducted by Forever's advertisers and other organizations that are not, sponsored or endorsed by, and/or for which, neither Forever, nor its radio stations, participate ("Non-Forever Contest(s)"). For any Non-Forever Contest(s) please refer to the contest rules of the Non-Forever Contest Sponsor. Forever assumes no liability or responsibility in whole or in part for any Non-Forever Contest(s).

1) No purchase or payment necessary. Void where prohibited or restricted by law. Contestant(s) may only qualify one time during this promotion and only one qualifying contestant per household is permitted ("Participant(s) or singularly Participant"). Must be 13 years of age or older to enter, however the representative from the Participating Radio Station(s) reserves the right in their sole discretion to restrict the age of participation for any Prize(s) due to the nature of the Prize(s) to then be awarded, which will be announced on location prior to the drawing for that Prize(s)

2) During the Effective Date, Forever's, Participating Radio Station(s), may be giving away at its various Live Action Broadcasts the above described Prize(s). The Prize(s) are not transferable. If the Winner declines a Prize(s), there will not be any alternate Prize(s) available in substitution and that Live Action Broadcasts Prize(s) will not be re-awarded and becomes the property of Forever.

- At random Live Action Broadcasts during the Effective Date, Participant(s) may randomly be awarded by registration, participation contests, gratuitously or otherwise, station Prize(s). If the winner declines a Prize(s), there will not be any alternate Prize(s) and available in substitution and the Prize(s) will not be re-awarded and becomes property of Forever.
- No substitutions permitted. Not redeemable for cash value.
- Any Forever Contest winner who during the course of a calendar year wins more than \$600 in prizes in the aggregate from Forever will receive an IRS Form 1099.

3) Any questions or comments regarding the operation of the Contest must be made in writing to Participating Radio Station(s) Operations Director at the Studio Address.

4) All Contest Rules are subject to change at the sole discretion of the Participating Radio Station(s) at their sole discretion. Forever retains the right to cancel this Contest for any reason at any time.

5) A copy of the official rules governing this Contest as well as Forever's General Contest Rules are available at the Participating Studio Address and on the website address(s). Copies of the rules can be requested by sending a self-addressed stamped envelope to the Studio Address.

The above Specific Contest Rules are to be applied in conjunction with the General Contest Rules in effect by Forever at the time of a Specific Contest and may be amended, supplemented, modified in all or part for a specific radio station or station(s) Events/Contests/Activities from time to time by Forever in its sole discretion. Forever at all times reserves the right to amend/supplement and/or modify these Specific Contest Rules with specific rules which shall be made available by the Forever radio station as appropriate and in the Forever radio station(s) sole discretion. Listeners' and potential contest Participant(s) are urged to acquaint themselves with these Specific Contest rules in advance of their participation. Where Specific Contest Rules are in place for a particular event, those Specific Contest Rules shall control over, where different, from the General Contest Rules.

Forever Media Inc. its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

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